## **Frequently Asked Questions**

- **Q** Are Viviscal PRO Supplements suitable for men and women?
- A Yes, Viviscal PRO can be used by men and women.
- **Q** Are there any negative side effects associated with Viviscal PRO?
- A Viviscal PRO is a drug free dietary supplement. In clinical trials, users reported no negative side effects.
- **Q** Can anyone take Viviscal PRO supplements?
- A We do not recommend Viviscal PRO to users who are allergic to fish or seafood, women who are pregnant or nursing, or any person under the age of 18.
- **Q** What is the difference between Viviscal Extra Strength and Viviscal PRO?
- A Two tablets of Viviscal PRO contain 50 mg more of our proprietary marine complex AminoMar™ compared to two tablets of Viviscal Extra Strength, Viviscal PRO also contains powerful antioxidants L-Cystine and L-Methionine as well as Apple Extract Powder (Procyanidin B-2) to nourish hair from within.\*

## When Your Hair Looks Good, So Do You.

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(6) @benevskinscience

VP-0007 Rev A01

\*Statements made in this advertisement have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease. Individual results may vary.

+The Ablon Skin Institute (ASI) Research Center, Manhattan Beach, CA (2014)

## Viviscal in the News



' When I'm working on a movie,

they blow-dry and curl my hair

quite a bit. I take these

supplements to keep it healthy."

One of "REESE'S TOP

MUST-HAVES " are

Viviscal Tablets,

InStyle

" If eating habits are to blame,

down a daily supplement with

fish protein to promote the

production of keratin, hair's primary

building block, and consider a

leave-in treatment containing

caffeine; studies suggest it penetrates

follicles to help hair growth.

TRY Viviscal dietary supplement.

" How to Repair Your

Thinning Hair in Your 20s,

InStyle

" Twice a day, the Royal Crown and LC Lauren Conrad designer downs Viviscal's marine extract-packed supplements to keep hair healthy. "

Lauren's Summer Secrets Us Weekly InStyle



" For lusher locks,

[celebrity hairstylist Danilo] suggests Viviscal hair supplements."

> Look Great: Beauty Guru, Shape



"The Sea Change in Beauty," Harper's Bazaar



'All of my clients use the viviscal Hair Growth Program.

Hairstylist David Babaii is a favorite of Angelina Jolie and Gwyneth Paltrow and uses Viviscal as a staple in his hair kit.

Marie Claire

" Supplements, such as the buzzed about Viviscal, promotes growth and thickness but shouldn't be substituted for a well-rounded eating plan. "

> " Get Healthy, Shiny Locks for Rival Rapunzel's with these Expert Tips, "



"I take these hair vitamins religiously. I feel like they've made my hair thicker and helped it grow faster."

" Gwyneth's Must-Haves, ' InStyle



# Viviscal<sup>™</sup>PRO by BENEV

The Most Clinically Proven **Drug-Free Answer to Thinning Hair** 





## What is Viviscal™ PRO?

For over 30 years, men and women have turned to Viviscal™ PRO to achieve their hair goals.

Viviscal Professional is a 100% drug-free dietary supplement for thinning hair and hair loss. Viviscal is backed by 10 clinical trials proving its effectiveness, and is the #1 selling hair growth supplement in the United States. Viviscal can be taken by clients who are looking to treat thinning hair or just trying to grow fuller, thicker hair.







#### Viviscal's Proprietary AminoMar™ Marine Complex

Feeds and strengthens the very foundation of the hair, below the hair follicle, the dermal papilla - building hair strength from the inside out.





#### L-CYSTINE & L-METHIONINE

Essential amino acids in the formation of hair & skin, offering a positive effect on hair growth\*



#### APPLE EXTRACT (PROCYANIDIN B2)

Known to increase hair density & diameter, promoting healthy hair growth\*



#### VITAMIN C

Has been shown to protect hair & skin from the damaging effects of free radicals



## Why Viviscal<sup>™</sup> PRO

- 100% Drug- free
- Stops or reduces further hair loss in only 2-3 months
- Increases both diameter and strength of hair
- Promotes hair growth and improves hair health
- Notably increases hair counts in both men & women

For optimal results, utilize Viviscal Professional products in combination with one another.









# Viviscal\*PRO Thickening Shangoo Shangoo Shangoo Gapasissant 250 mt. 845 FLUZE

## Thickening Shampoo

Gently cleanses hair while promoting healthy growth from the inside out. Helps nourish thinning hair with a light, creamy lather that rinses out easily.



## Thickening Conditioner

The weightless formula lightly moisturizes while leaving hair looking thicker, fuller, and gorgeous Suitable for all hair types, including dry, damaged and color-treated hair



### **Thickening Elixir**

leave-in treatment that encourages thicker, fuller hair. The non-greasy, easy-to-apply treatment promotes healthy growth.

## How Does Viviscal<sup>™</sup> PRO Work?

Viviscal PRO supplements nourish hair from within four stages. Users may see results in as little as three months, depending on each individual's hair growth cycle.\*



#### STAGE 1

Hair follicles are nourished through the consistent intake of nutrients and marine complex in each tablet\*

#### STAGE 2

Thin and wispy hair is strengthened through increased nourishment\*

#### STAGE 3

Breakage and thinning to decline, encouraging existing hair growth\*

#### **STAGE 4**

Hair appears stronger, healthier, and more vibrant as nutrients are thoroughly replenished\*

## The Evidence

#### Viviscal™ PRO is proven effective

- Viviscal is the most researched of all hair supplements by far. No competitor comes close.
- Proven effective through 25 years of research,
   10 clinical studies,
- A proven hair nutrient powerhouse delivered in just two tablets.

Viviscal PRO
10 Clinical Trials

100+ Competitors2 Clinical Trials

**56.6%** Increase in terminal hairs after 3 months

79\_6% Increase in terminal hairs after 6 months

12% Increase in hair diameter

39% Reduction in hair shedding

## The Result

#### Viviscal™ PRO dietary supplements recommended usage

Like an effective skincare routine, a daily Viviscal Professional regimen can help hair maintain a healthy look and feel. For best results, take Viviscal PRO tablets twice a day for a minimum of six months. Users may see results in as little as three months. Take one tablet in the morning, and one tablet in the evening, with water after food. Thereafter, take 1-2 tablets daily as required. Viviscal PRO tablets are easy to swallow.

At around three months you will start to see signs optimal combination of essential vitamins, amino acids and building blocks of hair health. You may notice stronger, longer nails, less hair fall and an increase in hair length and shinier hair.

In a clinical trial, 80% of Viviscal users saw a statistically significant increase in the number of hairs after six months. +







